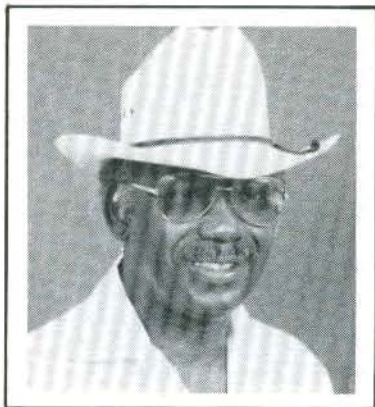


HALL OF FAME

1986



Alex Dees

Alex Dees and Brangus — It's hard to think of one without thinking of the other, when you are traveling in the Southwest U.S.A.

It is my guess that since 1960, there has not been a major Brangus Show any place in the Southwest that Alex has not been present, either showing, or judging Brangus.

Alex, one of 14 children, born and raised by Mr. and Mrs. John Dees on their farm near Yuma, Arizona. Alex graduated from Yuma High School in 1956, during which time he was very active in F.F.A. Following high school Alex spent 2½ years in college at Arizona State in Tempe, Arizona.

The Spring of 1960 Alex married Phyllis Polee and they have proudly raised 5 children.

The Fall of 1960 Alex started to work for Mr. Floyd Newcomer and his famous Yuma Valley Cattle Company, as herdsman, showing Brangus cattle at every major livestock show, for the next 7½ years. After Mr. Newcomer passed away, the Yuma Valley Brangus Herd was sold, in tact, to John Todd of Tucson, Arizona and Alex went with the herd for 2½ years, as manager.

In 1970, Alex and his family returned to his father's farm and started his own business, showing and raising registered Brangus. His herd was built around the "Black Duke" blood line he had helped develop while at Yuma Valley.

1973 was the year Alex started his own showing and fitting service. Since this time he has bred and shown many champions from the "Black Duke" line.

Alex has been very active in I.B.B.A. Committees and has served 6 years as a Director on the International Board. He is Past President of the Southwest Brangus Breeders Association and a long time Director of that group. Alex is a past Director of the Arizona Beef Council and Director of the Southern Arizona International Livestock Show.

Always ready to help the younger generations, he is very active in local and state youth programs, and for 17 years has been the International Brangus List of Approved Judges.

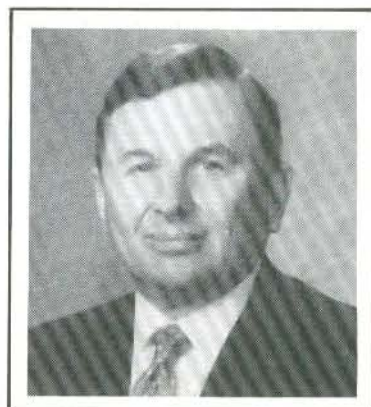
At present, you'll find Alex busy managing his own ranch and giving good sound advice to many other breeders in the Southwest, Mexico and Hawaii.

It is my pleasure and a great honor to present Alex Dees to this group of distinguished Brangus breeders.

In closing, Alex is a friend as well as a breeder.

Jesse L. Dowdy

1986



Jim Eller

Jim Eller is without question one of the most innovative and active leaders the Brangus breed has been fortunate enough to have among its ranks. His most notable and far reaching contribution to the breed, as well as the entire beef industry, has been the founding of Granada Corp. along with his brother, David.

As co-owner and senior vice president of the company, Eller has played an integral role in building one of the most unique agricultural firms ever established. Granada is the world's largest technical service contractor serving the agricultural industry, operating in numerous locations in the U.S. and throughout the world, specializing in the improvement of food and protein production through the use of genetic engineering and biotechnology.

Eller's Brangus cattle operation played a key role in establishing Granada's early success and the herd has grown in numbers and unheralded quality at a phenomenal rate. Today Granada Brangus are demanded throughout the country and many foreign countries by purebred and commercial breeders alike.

Eller never imagined in the early sixties, however, that he would help establish a multi-million dollar corporation. His roots are in ranching and he grew up in the small Central Texas town of Mexia. He worked on large area ranches during high school and later earned his B.S. degree from Texas A&M University and a masters in Agricultural Economics from the University of Houston.

After two years in the Air Force, Eller went to work for the Texas Department of Corrections where he supervised construction and operation of farms comprised of 100,000 acres. In 1963, Eller took over management of a 10,000-acre ranch and turned it into one of the most efficient, finest quality F1 Brahman x Angus operations in the country. In 1972, he began his involvement with registered Brangus cattle and Granada.

Eller has received many honors and has served the breed in enumerable capacities. He was president of the International Brangus Breeders Assoc. in 1984. Prior to that, he served on numerous committees and was president of the Texas Brangus Breeders Assoc. In 1986, he was the recipient of the National Cattlemen's Assoc. award for Innovative Application of Technology in Beef Cattle Production. Also, in 1986, Eller was selected as the Brangus Breeder of the Year in 1985 by the IBBA. In addition to these awards and achievements, Eller is currently a director of the National Cattlemen's Assoc., the Texas and Southwestern Cattle Raisers Assoc., the American Quarter Horse Assoc. and was appointed in 1985 to the Texas Board of Corrections by Governor Mark White.

Jim Eller and the Granada Corporation's contribution to the Brangus Breed and society in general, will be hard to match.

Royal Buckley